

<b>[T5] Global Healthcare Meets Health IT</b>	
April 9(Thur), 09:30~12:30 / Room.401	
<b>Session 1. Challenges and Opportunities in Health IT as New Growth Engine</b>	
09:30~11:00	
<p>Convergence of Health Technology and Information Communication Technology can be a great motive as a main topic of creative economy era, not only for the outside the country but also in Korea. First of all, in this session, it will introduce MESIA and Health IT as the new growth engine of the future industry and then, the Wearable Devices as Facilitators of Health Behavior Change. Finally, we will seek the outlook for Health IT industry for check the Insight in Health IT industry as through patent analysis.</p>	
Session Chair	Soon Mahn Park, Director, Dept of Medical Device Industry, KHIDI, Korea
Speakers	
<b>9:30~10:00</b>	<b>MESIA and Health IT as the New Growth Engine of the Future Industry</b> <i>Chun T. Firm, Professor, Korea Advanced Institute of Science and Technology(KAIST), Korea</i>
<b>10:00~10:30</b>	<b>Wearable Devices as Facilitators, Not Drivers, of Health Behavior Change</b> <i>Bi Ryong Cho, Chief Center , Center for Health Promotion and Optimal Aging, Korea</i>
<b>10:30~11:00</b>	<b>Insight in Health IT Industry as through Patent Analysis</b> <i>Eric Minsoo Kang, CEO, KwangGaeTo Patent &amp; Law Firm, Korea</i>
<b>Session 2. Internet of Things Practical View of the Health Care Industry</b>	
11:00~12:30	